

# Demystifying Generative Artificial Intelligence

an introductory course  
on Generative AI

Mode: Online

Date: 30 Nov-2 Dec, 2023

Time: 7 pm - 9 pm

Duration: 3 Days

Registration fee: ₹500

Organised by



# IHRD

Institute of Human Resources Development, Government of Kerala

## Institute of Human Resources Development (IHRD)

Institute of Human Resources Development is an autonomous educational institution established by the Government of Kerala in 1987. The institute is registered under The Travancore – Cochin Literary, Scientific and Charitable societies registrations Act 12 of 1955. The management of the institute is vested with a Governing Body composed of with the Hon'ble Minister of Higher Education, Government of Kerala, as the Chairman and Chief Secretary to Government of Kerala as the Vice-Chairman.

Institute of Human Resources Development is dedicated to the scientific advancement, technological progress and economic growth of the country through human resources development. Based on the principle, "Think Globally and Act Locally" it endeavours to bring about the welfare of the nation. It endeavours to provide education and training of consistently high standard through innovative and versatile programmes suitable for the current and emerging needs of the community.

## About the course

The objective of this course is to empower participants with a clear and practical understanding of AI and Generative AI, enabling them to make informed decisions, contribute to the field, and potentially apply these technologies in their careers or research. The learning sessions typically cover topics such as Ethical and Social Implications of AI, significance in creating text, images and music, creative and imaginative capabilities of Generative AI, future trends and career opportunities.

### Sessions included

- Fundamentals of AI and Generative AI
- Significance of AI in today's world.
- Generative AI- Current states and Trends
- How Generative AI is used in creative industries, such as art, design and music composition.
- Applications of Generative AI in areas such as text, image, audio and video generation.
- AI Ethics and Challenges
- Impact on education business and society
- Explore upcoming trends in AI and Generative AI.

### Resource Persons

The sessions of this course shall be conducted by a team of eminent academicians and industry experts with in-depth knowledge in the field of AI.

### Who can participate?

The proposed programme are designed for professionals, researchers, students, and anyone interested in generative AI. Whether you are a beginner looking to grasp the basics or an experienced practitioner seeking to expand your knowledge and skills, this workshop provides valuable insights and practical knowledge to advance your exploration in the field of AI.

### Registration



<https://feebook.southindianbank.com/FeeBookUser/org?id=882>

### Certification

E-Certificate will be issued to all participants who satisfied the attendance requirement as per programme norms.

Participants interested to attend this programme need to make compulsory online registration. Selection of participants will be done based on first-come-first-serve basis. Shortlisted candidates will be informed through email.

**Last Date for Registration: 28 November 2023 10 pm**